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## PPC joins DIGITALEUROPE - First Greek corporate member and only power utility in the association

- Additionally, PPC joins the newly launched Energy Executive Council

PPC Group has recently joined [DIGITALEUROPE](#), the leading European association representing digitally transforming industries. As the first corporate member from Greece, PPC brings its expertise in clean energy, smart infrastructure and digital innovation to the EU-level policy dialogue on the future of energy and technology. PPC is also the first and only power utility represented in DIGITALEUROPE, bringing a unique industry perspective to the association. PPC operates across the full energy value chain - producing, delivering and enabling the energy. This integrated role enhances the relevance of its contribution to Europe's green and digital transition, at a time when energy and data increasingly converge.

DIGITALEUROPE represents over 45,000 businesses, including some of the [world's top digital companies](#) and plays a key role in shaping EU policy around emerging technologies, connectivity and digital transformation. PPC's membership supports our strategy of making digitalization the engine for transformation, innovation, efficiency and customer empowerment in the energy transition.

Commenting on the new membership, Cecilia Bonefeld-Dahl, Director General of DIGITALEUROPE, stated: *"We're proud to welcome PPC Group as our first corporate member from Greece. With decades of experience powering Southeast Europe and accelerating Greece's green transition, PPC is a key force driving Europe's energy resilience. Their expertise in smart grids, renewables and digital innovation will strengthen our voice in shaping future-proof tech and energy policies for a sustainable and secure Europe."*

### PPC joins the new Energy Executive Council

As part of its deeper engagement with DIGITALEUROPE, PPC has also joined the newly launched [Energy Executive Council](#), a high-level initiative that brings together executives from leading companies across the energy and technology sectors. The Council aims to contribute strong, business-driven insights to European policymakers, accelerating the green and digital transformation of Europe's energy systems.

PPC is represented on the Council by Mr. Alexandros Paterakis, Deputy CEO and Head of Digital & Advanced Services. His participation reflects the Group's strategic focus on digitalisation as a core driver of value for both the energy system and PPC's customers. *"Being part of the Energy Executive Council is vital for fostering collaboration and innovation across Europe's energy sector,"* said Mr. Paterakis. *"At PPC, as the first power utility to join DIGITALEUROPE, we see digitalization as a core strategic pillar that enhances efficiency and empowers our*

*customers in this dynamic energy ecosystem, where energy and data increasingly converge. Technology is at the heart of the Clean Industrial Deal, driving smarter energy management, accelerating renewable adoption and enabling large-scale decarbonization."*

PPC's involvement in DIGITALEUROPE and in the Energy Executive Council, marks a new chapter in its transformation into a PowerTech company – where innovation, connectivity and digital services are central to its long-term mission of delivering reliable, sustainable and future-oriented energy solutions for Greece and the wider region.

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**About PPC Group**

PPC is the leading South-East European electric utility, with activities in electricity generation, distribution and sale of advanced energy products and services in Greece, Romania and North Macedonia. PPC has a total installed capacity of 12.3GW, consisting of thermal, hydro and RES installations with a total annual generation amounting to approximately 21TWh, while the total Regulated Asset Base of its networks amounted to €4.9bn approximately at the end of 2024. PPC Group is the leading energy supplier in Greece and Romania, servicing 8.8m customers in total, providing them with approximately 32TWh of electricity and a wide range of energy products and services.

PPC Group's Strategic transformation plan is based on three key pillars: (i) Clean and resilient generation portfolio, through the ramp-up of Renewables investments and the decarbonization of its business with an accelerated phase out plan of lignite, (ii) Modernization of its distribution networks with the application of new technologies across all business activities and (iii) Customer centric retail services.

PPC was founded in 1950 and is publicly listed since 2001 and its shares are traded on the Main Market of the Athens Exchange.